



## The Green Velvet Chair

*Heartfelt stories of art  
and design in everyday life*

When we become acutely aware of the surroundings of our life, we discover that art is not only found in museums, but it also appears in food, music, nature, and so much more. Beyond what the eye can see, this book is a collection of stories told from the viewpoint of a seasoned designer.

Laura Ballerini, a designer who started much of her creative journey at a big city newspaper and now owns her own digital design boutique, seamlessly weaves together an unlikely array of stories about her inspiring mother, museum visits, online shopping, designing in the dirt, and many other adventures (*including a visit to Graceland*).

Some of these essays are funny, some poignant—all are memorable snippets of universal experiences meant to spark our awareness and awaken us to the rich fields of design all around us.

While this is Ballerini's personal journey spanning over forty years of working in the design industry, those of us who are willing to be awakened will realize that art and design are the glue that hold all of life together.

### About the Author

Laura Ballerini is an accomplished artist who has been running a thriving design boutique for over 20 years. She is the author of *The Green Velvet Chair*. This book is a collection of heartfelt stories depicting how art and design influence our lives. The essays span over Laura's 40+ years in the design industry and are viewed through her unique creative lens.

Her discovery: Art is not only found in a museum—it appears in music, food, nature and so much more. We are all artists in our own unique way.

Laura has a degree in Visual Communications from The Alberta University of the Arts (*formerly the Alberta College of Art*) and is a recipient of numerous awards. Her passion for continuous learning includes regular educational initiatives. While she's a quiet and introverted creative, Laura has recently found her inner badass and radiates her "quietly fierce" disposition in her work and her life. Laura lives in Calgary, Alberta, with her husband, two daughters, one son-in-law, a granddaughter, and a pretentious cat named Gooley.

*The Green Velvet Chair* is Laura's first book.

