



About the Author

Laura Ballerini is an accomplished artist who has been running a thriving design boutique for over 20 years. She is the author of *The Green Velvet Chair*.

This book is a collection of heartfelt stories depicting how art and design influence our lives. The essays span over Laura's 40+ years in the design industry and are viewed through her unique creative lens.

Her discovery: Art is not only found in a museum—it appears in music, food, nature and so much more. We are all artists in our own unique way.

Laura has a degree in Visual Communications from The Alberta University of the Arts (*formerly the Alberta College of Art*), and is a recipient of numerous awards throughout her career. Her passion for continuous learning includes regular educational initiatives.

- Laura has been running her own design boutique, BluBrown Communications Inc., for over 20 years (*BluBrown is named after her two daughters; one with blue eyes and one with brown eyes—the concept was to always look at design through the fresh eyes of a child—and always asking 'why?'*)
- Laura stays on top of the newest trends in print, digital design and social media with ongoing business, career and life coaching, management and marketing courses, including coaching for performance
- Laura completed a number of Oral Storytelling Workshops and found her 'voice'
- Laura has honed her writing skills through a variety of courses and workshops
- Laura is a recipient of numerous awards throughout her career including a Summit Creative Award and a Webby Award
- Laura is an avid traveller visiting art galleries all over the world and learning about various cultures, their people, and their passions
- Laura has been intrigued by the power of art and design since she was a very young child.

While she's a quiet and introverted creative, Laura has recently found her inner badass and radiates her 'quietly fierce' disposition in her work and her life. Ballerini lives in Calgary, Alberta with her husband, two daughters, one son-in-law, a granddaughter, and a pretentious cat named Gooley.

The Green Velvet Chair is Laura's first book.

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